

the LATEST skin | makeup | hair

so natural & you.

discover your effortless, everyday beauty with the latest solutions inspired by nature itself.
shop the latest in natural hair care

Herbal Essences Naked Volume restores your hair's natural body with invigorating citrus & rosemary notes of scents.

Herbal Essences Naked Moisture pamper each strand with herbal oils. Natural extracts to restore your hair's natural moisture.

Herbal Essences Naked Shine indulge your hair in luscious vanilla & tea & rose extracts to reveal a natural shine.

Herbal Essences Naked 0% Alcohol refreshes your hair with natural botanicals.

TONESQU!Y Sea Salt Texturizing Spray bring home a bit of an easy, salty beachside breeze, windswept waves.

create a natural look.
watch Tropical Treatures video | 1:18

read full transcript

treat your hair right.

let these new products go to work & restore your healthy, beautiful hair.
shop the latest in hair restoration

L'Oréal Total Repair 5 clinically tested repairing hair care with ceramides helps add strength, elasticity & shine to your hair.
shop the latest in L'Oréal

TONESQU!Y Cleanse Dry Shampoo discover restoration care from the runway. this secret formula helps refresh your hair without washing.
shop the latest in TONESQU!Y

Conair Infiniti Pro Transforming Ceramides Flat Iron strengthens & conditions your hair in 1 stroke, with irreplaceable argan oil-infused strips.

your best curls yet.
watch Go Curlier video | 2:32

read full transcript

curls that won't quit.

new innovations & solutions that help bring natural looking, full-bodied curls to life.
shop the latest in curly hair

Frizz Ease Go Curlier create your best, bouncier, softer curls with style & a touchable hold.

Frizz Ease Unwind calm & elongate your wavy tresses for soft, even & controlled curls.
shop the latest in John Frieda

Frizz Ease Curling Cream calm & elongate your wavy tresses for soft, even & controlled curls.
shop the latest in John Frieda

Frizz Ease Curl Secret hair goes in, curls come out. it's the revolutionary way to make one beautiful shiny curl after another.

Conair Infiniti Pro Curl Secret hair goes in, curls come out. it's the revolutionary way to make one beautiful shiny curl after another.

easy, fast, fabulous.
watch Pro Curl Secret video | 3:30

read full transcript

from wild to wow.

fresh new ways & products to tame unruly hair & create the silky smooth or shiny look you crave.
shop the latest in smooth hair

Conair Infiniti Pro Hair Designer effortlessly sty, straighten & condition in 1 stroke.
shop the latest in Conair

Frizz Ease Nourishing Oil Elixir nourish & smooth your hair strands for shiny, easy-to-style, hair that's

Frizz Ease Keratin Smooth 7-Day System transform your hair from unruly to silky-smooth with a keratin-infused shampoo, conditioner & treatment in just 7 steps.
shop the latest in TRESCURE

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shop the latest in TRESCURE

straighten & smooth as you dry.
watch Pro Hair Designer video | 3:30

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